

Sale Days  
Sept. 5 Thru  
Sept. 11  
While  
Quantities  
Last

# Newberrys

## BACK TO SCHOOL

# SALE

Store Hours:  
Monday Thru  
Saturday  
10:00 A.M. to  
9:00 P.M.  
Sunday  
10:00 to 5:30

### LUSTRE CREME SHAMPOO

Generous jar of foamy sudsy Lustre Creme Shampoo.

**39<sup>c</sup>** ea Reg. 60c

### SOFT HAIR HAIR SPRAY

Keeps hair soft and natural looking. Lanolin enriched. Water soluble.

**2 CANS 78<sup>c</sup>**

### TONI HOME PERMANENT

Every hair style needs Toni's hidden body to hold its shape. Regular, super or gentle.

**1 37** REGULAR PRICE \$2.00

### 300 SHEET FILLER PAPER

BIG VALUE for back-to-school! 300 sheets good quality wide-ruled paper. 8x10 1/2" with 3-hole punch. Use for any binder.

**45<sup>c</sup>** PKG.

### STURDY PLASTIC BOOK BAGS

Rugged leather look vinyl with turn locks, easy care handles. Some with shoulder straps.

Regularly \$1.98 Ea. **1 66** PLUS FED. TAX

### COTTON HOSE

Girls' cotton bobby sock in assorted pastel shades and white.

Regularly 4 Pair for \$1.00

**4 pr. 78<sup>c</sup>**

### LONG LIFE BALL POINT PENS

Perfect Design at a Tiny Price

REGULAR PRICE 39c **17<sup>c</sup>** ea

### EXCITING FALL FASHIONS FOR TOTS TO TEENS...

**\$2.66 and \$3.66**

COME, see the exciting new styles—skimmies, "shapes", high belts, low and no belts, middy, coachman effects, plenty of classics. Fine, washable cottons, rayons, blends... in enchanting Fall hues: peacock, cranberry, mocha brown, new greens, blues, more.

Sizes 3 to 6x 2.66



Your Credit IS GOOD



LUNCH-KIT WITH THERMOS **\$1.99**

Metal lunch boxes decorated with pets, cowboys, submarines, more. Matching 10-oz. thermos bottle.

### BOYS' COTTON SHIRTS

100% cotton long and short sleeves. Many styles to choose from. Sizes 4 to 16. Values to 1.98

**99<sup>c</sup>**



QUILTED JACKETS—ALL QUILT-LINED **3.47**

What value! Washable shells of cotton sateen, poplin or pincord, completely quilt-lined. Loden, blue, antelope. Sizes 4 to 12.

### AUTHENTIC GYM WEAR

LOS ANGELES DISTRICT SCHOOLS  
BLOUSE — White with Capsteve — Sizes 8-22. Reg. \$2.29. **\$1.98**

TWILL SHORTS. Black. Sizes 22-34. Side zipper. No cuff. **\$1.98**

PALOS VERDES DISTRICT SCHOOLS  
SHIRT — White Jean. Sizes 8-22. Reg. \$2.29. **\$1.98**

SHORTS — White. Sizes 22-34. Side snaps. No cuffs. **\$1.98**

TORRANCE DISTRICT SCHOOLS  
SHIRT — White Jean. Sizes 8-22. Reg. \$2.29. **\$1.98**

SHORTS — White. Sizes 22-34. Side Snaps with cuffs. **\$1.98**



ELASTIC LEG STYLE PANTIES **4 pair 77<sup>c</sup>**

Fine acetate tricot in white, 3 colors: pink, blue, maize. In sizes 5, 6, 7.

SNEAKER SOX Cushion foot cottons, ribbed tops. White with gay stripes. 6 to 11 **4 pair 97<sup>c</sup>**



WASHABLE QUILT-LINED CARCOATS VALUE! Heavy cotton poplin with quilted lining, orlon acrylic pile and braid trim. Sizes 4 to 6x.



### BOYS' BLUE DENIM JEANS

Heavyweight denim, reinforced at all points of strain for longer wear. Extra long for cuff turnover. Sizes 4-12

**1 33**

### BOYS' BRIEFS



100% Cotton. All knit or printed front. Sizes 2-8. Reg. 32c. **23<sup>c</sup>**

### SPECIAL CLOSE-OUT SWEATERS

Boys' Coat Styles... 1/2 Zipper... and Pull Over Sweaters

Your Choice **4 87** each

Special Purchase! Large selection of boy's sweaters in assorted colors, and styles: Pull-overs, cardigans and others. Sizes 8 to 20. See these now!



### 2 PC. SET LINED SLACKS - FLANNEL SHIRT

FANTASTIC VALUE! You get cotton corduroy boxer-waist longies lined with gay, printed cotton flannel... plush and matching cotton flannel shirt—expertly tailored with long button sleeves, one buttoned pocket. Navy, charcoal, or brown. Sizes 3 to 8.

**1 99** SET



### SALE! MODERN DESK

WHAT A VALUE! Big 40" long desk with deep drawer—ideal for home, school or office. Sturdily built—Durlon plastic-finished top resists scratches. Brass hardware and ferrules. Choice of mahogany, walnut or limed oak finish. **\$18<sup>88</sup>**

### GIRLS' ACETATE BRIEFS

100% Acetate Briefs in reusable plastic bag. White and assorted colors. Sizes 4 to 14.



**4 Pair \$1.00**

### LADIES' FULL FASHIONED NYLON HOSE

3 colors to choose from. Sizes 8 1/2 to 11. Irregulars.



**4 Pair \$1.00**

### ECONOMY PACKAGE OF 36 PENCILS

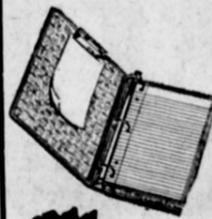
Big value! 36 famous Eberhard Faber yellow medalion lead pencils in box. Buy now for school use.



**88<sup>c</sup>**

### SPECIAL SCHOOL BINDER

Heavy duty 3-ring binders with clip and space organizer with tab. Regularly sold at 1.37.



**88<sup>c</sup>**

### FABRIC SPECIALS

#### SOLID COLOR AND PRINTED FLANNELETTE

36" Width Reg. 33c Yd.

**4 yds. 93<sup>c</sup>**

#### PRINTED PERCALES and SHIRTINGS

36" Width—Lengths to 10 yds. Reg. 33c yd.

**4 yds. 93<sup>c</sup>**

#### SOLID COLOR CORDUROY

37-41" Width—Lengths to 10 yds. Reg. 98c Yd.

**77<sup>c</sup>** yd.

#### WOVEN GINGHAMS PLAIDS & NOVELTIES

38"-42" Width Reg. 67c Yd.

**57<sup>c</sup>** yd.

USE Newberrys CREDIT

2545 PACIFIC COAST HIGHWAY

AT CRENSHAW BLVD., TORRANCE

USE Newberrys CREDIT